

SOHO MEDIA CLUB

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THE VIRTUES OF MENTORING

WEDNESDAY 28TH AUGUST AT THE
FORA BAR IN THE DROPBOX OFFICE ON
BROADWICK STREET, LONDON.

THE DISCUSSION
AROUND MENTORING

REVERSE
MENTORING

LEARNING
EXPERIENCE

The Club welcomed guest speakers: Josh Wilson, Managing Director, Wilson Worldwide Productions; Zeb Achonu, TV & Film Editor; Tania Freimuth, Award winning Cinematographer and Andy Wilson, Principal Media, Dropbox

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28TH AUGUST

THE VIRTUES OF MENTORING

By Jaisica Lapsiwala
Co-Founder Soho Media Club



Soho Media Club, a members network designed to advocate collaboration, inclusion and diversity in the media production, post-production and distribution community hosted its second monthly meetup on Wednesday 28th August at the Fora Bar in the Dropbox office on Broadwick Street, London.

The Club welcomed guest speakers: Josh Wilson, Managing Director, Wilson Worldwide Productions; Zeb Achonu, TV & Film Editor; Tania Freimuth, Award winning Cinematographer and Andy Wilson, Principal Media, Dropbox to share their stories and experiences of working in the TV & Film industry. The collective of speakers and audience shared powerful stories on a range of topics from the struggles of financing, to rebuilding your network and flexible working patterns. However, it was the exchange of opinion around the virtues of mentoring which dominated the conversation and captured the audience's attention.



FEEDBACK FROM SOHO MEDIA CLUB MEMBERS

When you become a member of Soho Media Club, we want you to experience genuine collaboration. Through our meetups and other ways, we want to keep those moments flowing, so as an attendee at our past meetups, we'd like to ask for your feedback and thoughts. It'll take no longer than 5 minutes with a cup of tea. What's more, give us your feedback by 15th September and we'll pick a winner at random for a free ticket to September's meetup.

[click here](#)



THE DISCUSSION AROUND MENTORING

The discussion around mentoring demonstrated how the advice and guidance of others can change your path and empower. Andy Wilson shared his experiences of finding his way in the industry and quoted the likes of Peter Salmon from Endemol and former Blue Peter Editor, Steve Hocking, who gave him amazing support during his career. Andy stated: 'You just need these people to help you out and tell you when you are being an idiot and when you are not, as well as when to stand up for yourself'.

Women in Film and TV Board member, Zeb Achonou spoke of how job sharing and peer-to-peer networks can become a form of daily mentoring and by helping each other and collaborating you can get much further. Zeb added that in order to collaborate, it is important to share and stop hiding projects from each other. Whether it is flexible working patterns, job sharing or working together, ensuring we are not burning out and making our work, work for ourselves and the people around us is important.





REVERSE MENTORING

Tom Guida, Partner at law firm Clintons, and a first time attendee at the club meetup raised the trend of reverse mentoring and asked how can the media industry pick up on this trend more? He stated that younger team members should openly and honestly be able to tell people senior to them where they need guidance. Josh Wilson and Andy Wilson concurred; don't misjudge the importance and value of reverse mentoring for the mentor and mentee. Josh also spoke of the importance of having a mindset of being aggressive about learning and constantly calling on people to give you advice and strongly believes 'It is very dangerous in life if you stagnate on learning'.



LEARNING EXPERIENCE

Tania Freimuth expressed that working with people at the top of their game is a learning experience and their support is necessary because you are all sharing the love for the thing you love to do, but equally learning who you are, recognising your uniqueness and developing your own voice is instrumental.



Tom Wiktowski, Co-founder of Soho Media Club claimed, 'My Co-founder - Jaisica and I are proud of this collective and are excited about creating a forum where attendees feel like they can speak up and have a voice. We have seen from the last two meetups that everyone leaves feeling inspired and reenergised, with new connections to help with their professional and personal development'.

The Club runs on the foundation of three rules: You are open to collaboration, you are willing to share and you want to help the industry advance. To find out more and join the Club visit www.sohomediaclub.com